Would you share it?

Teen Tech AI · Media literacy, online safety and web design

Grades 8–9 · Up to 24 pupils · 4 × 90 min

What the class will investigate

A convincing video promises a limited-time deal. Pupils investigate who published it, compare the true prices and decide what evidence would justify sharing it. Each pair builds a website another pupil can use without help.

Learning outcomes

Check a claim against an independent source and explain what remains uncertain. Identify a persuasion technique, compare total costs with a budget and choose a safe response to a request for login details.

Use AI to change one calculation or response on a website. Test two inputs by hand, observe a new user, improve one feature and explain one decision individually.

Before the visit

The school provides one computer per pair, a projector, a teacher and an age-appropriate AI tool approved by the school. Basic browsing, typing and saving files are sufficient. Agree the access arrangements with the organiser. All required work takes place in class.

What the pupils take away

A working website, a short evidence log and a documented fix after a user test. Pupils alternate investigator and builder roles. The instructor supplies source cards, transcripts, fictional examples and a website template. Explanations may be written or recorded.

Online group pilot · 90 min

Pilot / full programme, per group, before VAT where applicable.

Israel: 490 / 1,690 ILS • Finland: 149 / 490 EUR • Sweden: 1,650 / 5,500 SEK

The pilot fee is credited when the group continues within 30 days. Other countries and on-site delivery are quoted separately.

Teaching languages: English, Swedish, Danish and Hebrew. Norwegian by prior arrangement.

Session plan

Would you share it?

1 · Who is behind the clip? · 90 min

15 min individual vote on three clips. 20 min on generated content and the influence of headlines, likes and authority. 35 min cross-checking the source, date and context in pairs. 20 min to present findings. Compare a real clip with a misleading caption, labelled synthetic content and an unverified clip. Hand in one claim, evidence and conclusion.

2 · What will the deal really cost? · 90 min

15 min examining a countdown ad. 25 min comparing shipping and subscriptions. 30 min at stations with a fictional phishing message, an installation request and a card exercise about how a worm spreads. 20 min choosing a safe action and identifying who can help if details have already been shared.

3 · From a problem to a website · 90 min

15 min choosing a problem and a user. 20 min sketching screens and discussing a fictional photo: capture, upload, face editing and sharing. 40 min building from a template using AI. 15 min testing two inputs and documenting a personal change. Use local guidance for the image discussion.

4 · A new user tests the site · 90 min

15 min writing a user task. 25 min watching another pair try it without coaching. 25 min fixing and retesting. 25 min for demonstrations and an individual decision about a new claim. Hand in the revised site, observation and explanation.

Practice and assessment

Would you share it?

Investigation and answer key

With a €25 budget, offer A costs €19.90 plus €6.10 delivery. Offer B costs €24 delivered. A celebrity endorsement has no original source and the countdown still shows ten minutes an hour later. A totals €26; B fits the budget. The timer casts doubt on the advertised urgency. Neither observation establishes that the singer or video was AI-generated.

Completion and feedback

One point each for source and context, evidence versus inference, safe handling of data or sharing, two correct test results and a documented improvement. Completion requires four out of five including safe handling and correct website behaviour. Each pupil also explains a new case independently. Pairs may revise and demonstrate again. A fresh advert can be used after about 30 days.

Reading and source materials

Israel · Ministry of Education — AI tools by age

Israel · Privacy Protection Authority — Deepfakes

Sweden · IMY — publishing school photographs

Finland · Finnish National Agency for Education — filming at school

Medieguiden (2026) · Mediemyndigheten

Campus IL · Cyber defence for pupils

Wineburg et al. (2022) · Lateral reading

Diel et al. (2024) · Human performance in detecting deepfakes

OECD (2022) · Dark commercial patterns

Miao & Shiohira (2024) · UNESCO AI competency framework for students